

WHAT WE ARE BUILDING: RADAR + SHIELD

Safehouse Pro is developing two integrated capabilities that together address a gap no other UK organisation has closed. **Radar** uses AI to model how communities respond to crises and disinformation - identifying where populations are most vulnerable before incidents occur. **Shield** is the delivery layer: the network of Coordinators, community hubs and exercises, now proven in Wiltshire, that translates that intelligence into practical preparedness on the ground.

RADAR - THE INSIGHT LAYER	SHIELD - THE DELIVERY LAYER
<ul style="list-style-type: none"> -AI behavioural modelling of crisis and disinformation response -Identification of systemic vulnerabilities before incidents occur -Early-warning capability for hybrid and emerging threats -Testing of interventions before real-world deployment <p>"Where are we vulnerable, and how will society respond?"</p>	<ul style="list-style-type: none"> -Network of trained Resilience Coordinators at parish level -Preparedness tools for households, SMEs and communities -Community hubs, risk assessments and scenario exercises -Coordination with LRFs, local authorities and emergency services <p>"What do we do about it, and how do we prepare people?"</p>

NEXT PHASE: NATIONAL EXPANSION

The pilot is proven. Safehouse Pro is now preparing to launch a **Sub-National Resilience Coordinator Pilot** covering approximately 1,347 parishes and wards and targeting **5-6 million people** (Year 1 cost: £2.5 million). Areas have been chosen for the depth and complexity of their threat environment, with a clear focus on evolving hybrid and terrorist threats, in addition to "business as usual" societal threats in the UK.

Area	Scope and Rationale
Thames Valley LRF	Berkshire, Oxfordshire and Buckinghamshire - 490 parishes across one of England's largest LRFs. 5 Coordinators. Tests mixed rural and urban delivery.
West Midlands LRF	7 Metropolitan Boroughs including Birmingham and Coventry - 350 wards; 2.9 million households. 4 Coordinators. Tests dense urban delivery.
London (Hackney & Croydon)	Inner and outer London representation - 21 wards (Hackney) and 24 wards (Croydon); 45 wards in total. 2 Coordinators. Generates evidence for 32-borough scale-up.
Northern Ireland	All 50 Regional Community Resilience Groups; 462 District Electoral Areas; full-province coverage across all 11 Local Government Districts. 5 Coordinators.

PATHWAY TO NATIONAL SCALE

Phase 1 (complete)	Wiltshire: 6,000 households across five communities, 18 events, 33 volunteers, operational hubs established.
Phase 2 (2026-27)	Thames Valley, West Midlands, London (Hackney and Croydon) and Northern Ireland: 5-6 million people; 18 Coordinators; Year 1 cost £1.5m.
Phase 3 (2027-28)	Scotland, Wales and Northern England: 10 million+ households; major metropolitan areas.
National (2028-30)	All 28 million UK households; 155 Coordinators; projected HMG savings of £1 billion+ per decade.

WHO BENEFITS?

<p>Government & Cabinet Office Operationalises the 2025 SDR whole-of-society mandate at no direct cost. Delivers National Resilience Framework progress.</p> <p>Emergency Services Reduces surge demand. Provides structured community contacts integrating with silver/bronze command.</p> <p>SMEs & Business Community Business continuity planning, crisis exercises and staff training at SME scale. Coordinator access without the cost of specialist consultancy.</p> <p>NHS & Healthcare Prepared communities reduce 999 calls during large-scale incidents. Community hubs provide NHS neighbourhood health activation points.</p>	<p>Local Authorities & LRFs Fills the missing last mile connecting multi-agency plans to parish level. Increases volunteer capacity, reducing pressure on responders.</p> <p>Insurance Sector Reduced claims through improved preparedness. RADAR behavioural data as commercial underwriting asset. Increase insurer market-share.</p> <p>Utilities & CNI Operators Community comms partnership during disruption. Reduced customer vulnerability. Sponsorship provides visible corporate investment in communities served.</p> <p>Households & Communities Practical preparedness guides, resilience hubs, volunteer networks and mutual-aid capacity. Stronger confidence - the ultimate measure of impact.</p>
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Empowering preparedness. Building resilience.